METHODIST

COLLEGE OF ENGINEERING & TECHNOLOGY

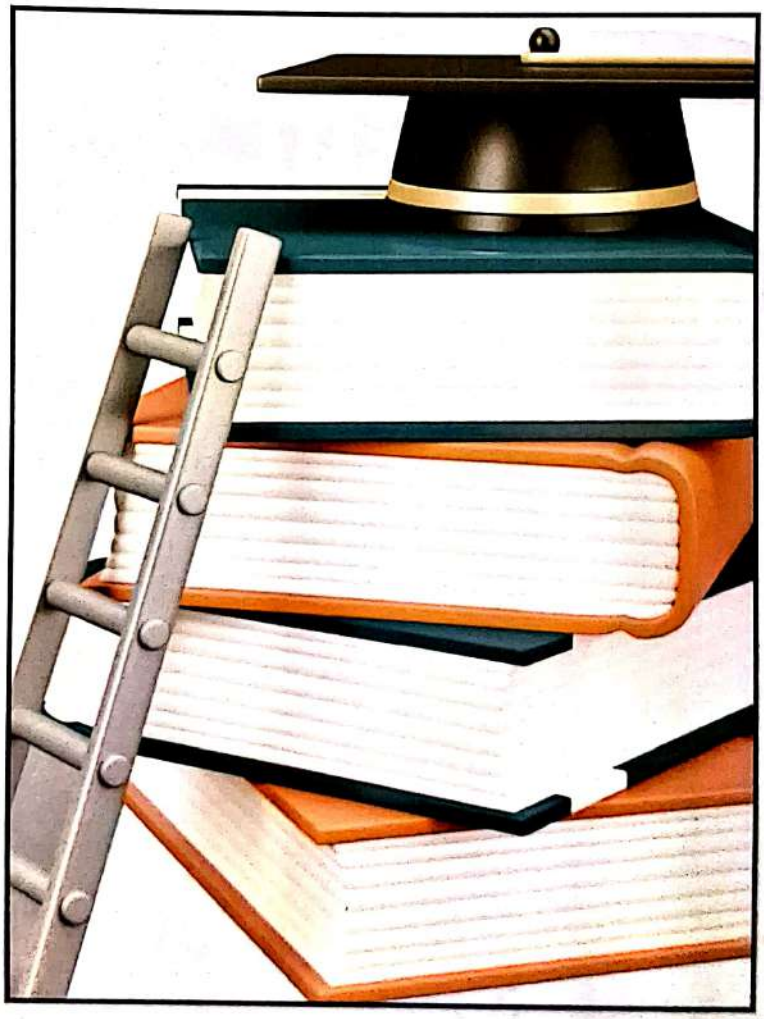
(Autonomous)

Approved by AICTE, New Delhi & Affiliated to Osmania University

King Koti Road, Abids, Hyderabad - 500 001, T.S.

Crescendo

The Inside Story....

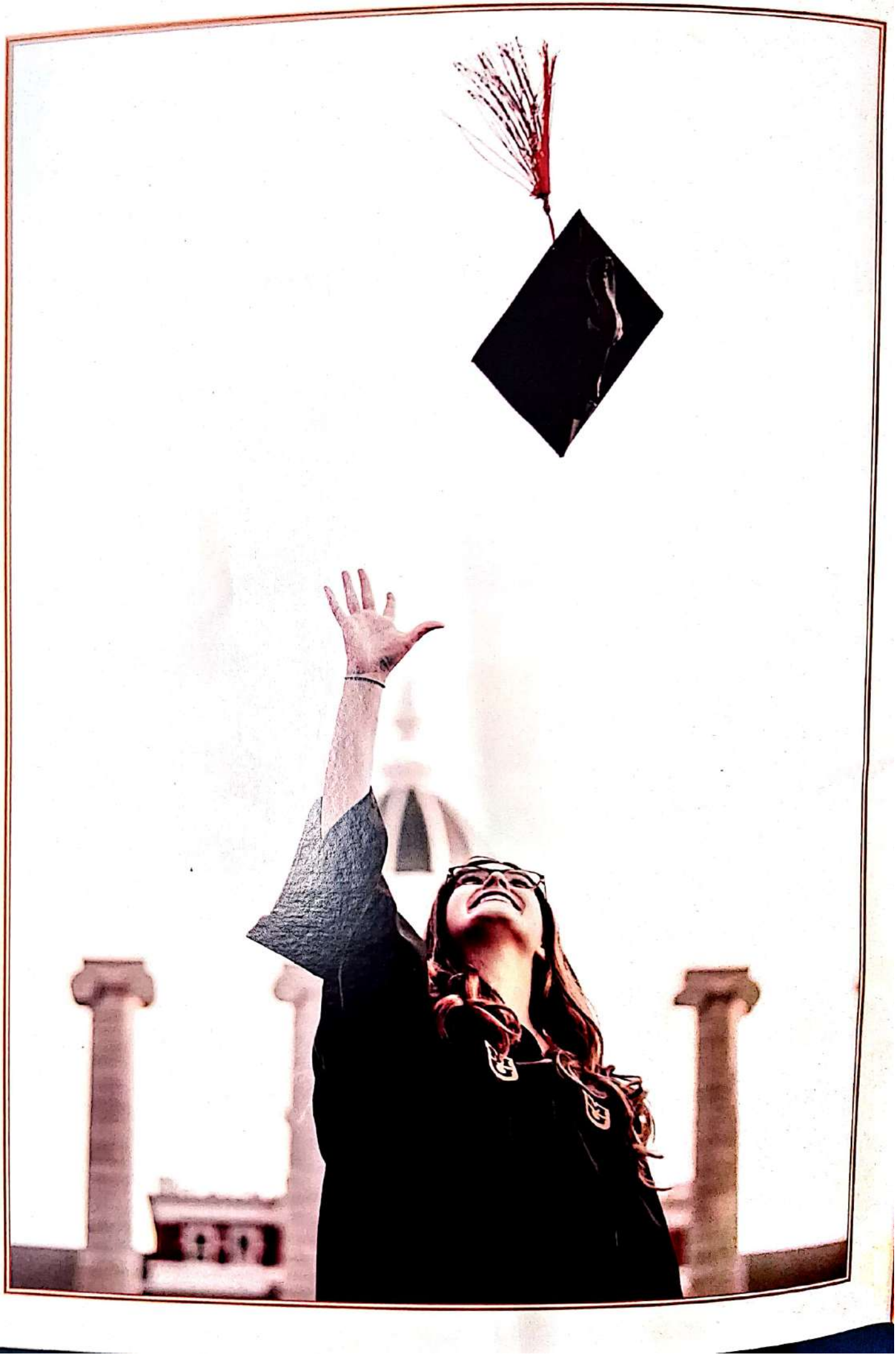


Edition - I

DEPARTMENT OF BUSINESS MANAGEMENT

Annual Chronicle - 2022-23

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About MCET

Methodist College of Engineering and Technology (MCET) is a Non-Minority Educational Institution, established in the year 2008 on a sprawling 5.0 acres of historic Methodist campus at Abids, Hyderabad. The college provides a serene and tranquil environment to the students boosting their mental potential and preparing them in all aspects to face the global competition with a smile and emerge victorious.

The MCET is approved by AICTE, New Delhi and affiliated to Osmania University, Hyderabad. The College is accredited by NAAC with A+ Grade and all eligible Under Graduate– B.E Programmes are accredited by National Board of Accreditation (NBA). The UGC has granted autonomy to the college for ten years with effect from the Academic Year 2021-22.

The MCET has been established with the support of Executive board of Methodist Church in India that has been gracious and instrumental in making the vision of an Engineering College a reality. The vision is being accomplished by the innovative endeavors of Sri K. Krishna Rao, the Correspondent, Methodist College of Engineering and Technology.

Methodist College of Engineering and Technology strives towards excellence by imparting essential technical skills as well as a holistic approach towards grooming the students into responsible, worthy citizens of the future.

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DBM at a Glance

The MBA Department is a dynamic center for academic excellence and leadership development. With a strong legacy of producing successful business leaders, our department offers a comprehensive education that fosters critical thinking and ethical decision-making. Our accomplished faculty, composed of both academic experts and industry professionals, provides students with the knowledge and mentorship they need to excel.

Equipped with state-of-the-art facilities, our campus is designed to inspire innovation and practical learning. Our program promotes a global perspective while emphasizing the importance of local impact. Beyond academics, students are encouraged to engage in extracurricular activities, industry events, and leadership programs to gain practical skills and confidence. Join us in shaping a successful future at the MBA Department, where ambitions are realized.

VISION

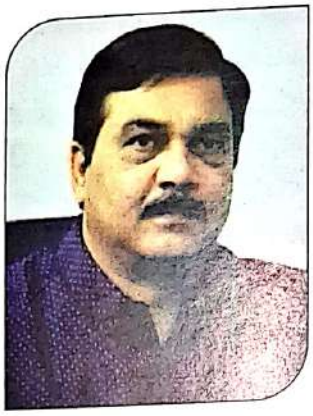
Our vision is to be the most credible and admired leader in business education.

MISSION

- Committed in providing excellent academic delivery and infrastructure to the students.
  Imparting knowledge and skills in management for providing social consciousness and globally relevant thought leaders.
- To drive towards contemporary wisdom in management for. producing professionals of character and confidence to address the challenges posed by dynamic business environment.
- Nurturing future executives and entrepreneurs who can make a valuable difference in the corporate world and society.
- To strive for excellence in research and innovation with the aim of providing opportunities for students, faculty and all the stakeholders in building a sustainable, peaceful and prosperous world

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Correspondent Message



Warm greetings to one and all

I am glad to see the Department of Business Management, Methodist College of Engineering and Technology is spreading its wings like an evergreen tree and exploring the opportunities. It gives me an immense pleasure to announce the launch of Department Magazine which will showcase the skills and talents of the young minds.

The magazine endeavours to bring to the front the aspirations and achievements of the college. It mirrors and colours the all round education provided in the college. The management of Methodist College of engineering and technology supports and aims for excellence in education and glad that the institution is taking all steps in this direction. This is possible only with commitment and dedication of the faculty and students.

My Hearty Congratulations to all the contributors on bringing out this beautiful collection of information and creative talent in students and staff.

Best wishes and regards

Sri K. Krishna Rao
Correspondent

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Three Intellectuals,

Three Eminent personalities,

whose dream is to build a society of education excellence, which has come true through their dedication and commitment towards establishing educational institutions like MCET, Stanley and many more. They are an inspiration to the budding entrepreneurs to dream big and aim big.

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Director's Desk



It is with great pride and immense pleasure that I pen down this message for the inaugural edition of the magazine, brought out by the students and faculty of Department of Business Management, Methodist College of Engineering and Technology.

Over the years, our Business Management Department has excelled in providing a comprehensive and holistic education to our students. Through this magazine, the department intends to extend the classroom discussions to a larger audience, to present a blend of theory and practicality, and to provide a platform where ideas can be freely exchanged and debated.

I fondly hope that this magazine will serve as a platform for our budding managers, thinkers, Alumni and leaders to share their perspectives, research, and experiences.

In today's rapidly evolving business landscape, it is crucial to stay informed, adaptable, and innovative. Through this magazine, the department may take initiative to address contemporary business challenges, celebrate achievements, and explore future possibilities.

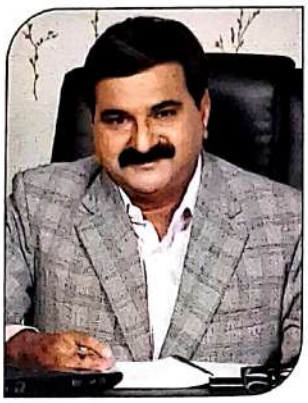
I would like to commend the efforts of the Head of the Department, the faculty members , and the students who played a part in bringing this magazine to life. Your hard work, dedication, and vision have culminated in this beautiful piece of art and knowledge.

As we celebrate this new beginning, I look forward to many more editions of this magazine in the coming years. Let this be a beacon for continuous learning, sharing, and growing together.

Dr. M. Lakshmipathi Rao
Director, MCET

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Principal's Desk



With immense pleasure and pride, the Department of MBA at our college is delighted to release the inaugural edition of departmental magazine. This occasion marks a significant milestone in the journey of our MBA program, highlighting their achievements, commitment to excellence in education and the dissemination of knowledge among our MBA students, faculty, and alumni.

The MBA program at our Institute was founded with the vision of nurturing future leaders, thinkers, and entrepreneurs who would not only excel in their respective fields but also contribute positively to society.

This magazine is more than just a collection of articles and images, it is also a reflection of the remarkable journey of MBA students, faculty, and alumni boarded together. It encapsulates the dedication of our students, the support of our esteemed faculty and staff, and the contributions of our accomplished alumni. It showcases the academic atmosphere, innovative ideas, and collaborative spirit that define the MBA department.

I extend my congratulations to everyone associated with the MBA department, HoD, and editorial board for bringing out very informative magazine. May this magazine inspire everyone to aim higher, dream bigger, and work together to realize our collective vision for a brighter and more prosperous future.

Thank you, I eagerly anticipate witnessing the continued growth and success of our MBA program.

With warm regards
Prof. Prabhu G Benakop
Principal

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HOD Message



Department of Business Management is very delighted to launch our Department magazine which reflects the hard work dedication, sincerity of our beloved students and staff. It will be an ongoing process where our senior students will leave their footprints for the upcoming batches to continue the trend on a regular basis. Every year, upcoming batches should raise the benchmark set by their seniors.

As quoted by Albert Einstein, "I don't teach my children, create conditions for them to learn."Marks do not make one a great human being..... Thoughts do!!!. We teach them to dream big and reach great heights. Our mission is to develop Smart managers, Great humans, Responsible citizens and Dynamic Global leaders with active and Creative minds, with a sense of gratitude and compassion for others, and with the courage to act on their beliefs.

Dr. S. Sujatha
Dept. of Business Management

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Editor's Desk



From the Editor's desk...

Education is not the learning of the facts but the training of the mind to think said Albert Einstein...

With the harmonious blending of ideas I feel privileged to be the Editor for the Department Magazine as we came up with the first issue of **"Crescendo"**. The magazine is a way to recognize the student potential and is an initiative taken in order to encourage the students. It shows the diverse study environment of the department. **"Crescendo Magazine"** paints a vivid picture of the collective efforts of the faculty and the students.

It is necessary for the students to articulate their thought and rediscover their ideas, we created a platform for all the students of the Department of Business Management to present their achievements and contributions related to academic and extracurricular activities that exhibits skills and innovation of students. The main aim of the magazine is to motivate the students and recognize their achievements.

I express my gratitude to the Management, Director, Principal, HOD DBM for the constant encouragement and support. I also appreciate all those who have contributed their required considerable amount of efforts and time.

The Editorial board is looking forward to make this magazine a vehicle for students to express their overwhelmed thoughts...

Thank you Everyone.

HAPPY READING..!

Mrs. A. SWATHI
Assistant Professor
Dept of Business Management

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Faculty Profile



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EXPERT TALKS



Guest Lecture

The seminar titled "Transition from Campus to Corporate" took place on December 1, 2022, featuring Sumaiya Ganesh, a tax manager at Deloitte, with four years of industry experience. Ms. Ganesh provided valuable insights for MBA students entering the corporate world, covering topics such as corporate ethics, setting clear and achievable goals, effective organizational skills, and interview tips. She stressed the importance of professional conduct and encouraged students to embrace a collaborative work culture. Setting clear goals, both short-term and long-term, was emphasized to focus efforts and measure progress.

Organizational skills, including time management and work-life balance, were discussed, with practical strategies shared. Ms. Ganesh also offered insights into the interview process, emphasizing effective communication, body language, and confidence. Her seminar motivated students to approach their careers with professionalism and confidence. Overall, the event was enriching and will undoubtedly aid students in their transition from campus to corporate life.





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Industrial Visit to Akshayapatra Foundation



On July 8, 2022, 61 students along with two faculty members, Mrs. Sheebha Rani and Mrs. Swathi, embarked on an industrial visit to the Akshaya Patra Foundation factory in Hyderabad.

The visit proved to be highly informative, offering valuable insights into supply chain management, time management, and stress management for the MBA students. They also gained knowledge about the food production process, where steam was generated using water, diesel, and electricity. The processed food was packed in stainless steel containers and transported to various locations in custom-built vehicles, maintaining exceptionally high hygiene standards with minimal human intervention in the cooking process. Overall, the visit was a success, leaving the students with a deeper understanding of food production and the impactful work of the Akshaya Patra Foundation.

THE
LANDMA
TOUR



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Industrial visit to Masqati Dairy Products Ltd



THE
NDMA K
TOURS

Industrial visit to Masqati Dairy Products Ltd. in Turkayamjal, Hyderabad, on June 24, 2023, by a group of 65 MBA students and faculty. Masqati Dairy Products Ltd. is a renowned dairy manufacturer with a rich history and a commitment to quality and innovation, boasting an annual turnover of approximately 300 crores.

The visit covered various aspects of dairy production, starting with milk processing, cold storage, curd packing, flavored milk production, ghee manufacturing, and ice cream production.

Key learning outcomes from the visit included insights into supply chain management, material handling, stock management, conveyor systems, quality control, innovation, and customer-centric approaches. The visit emphasized the integration of business functions and the significance of cross-functional collaboration. The visit provided MBA students with practical insights into dairy industry operations and valuable lessons in business management that will benefit them in their future careers.



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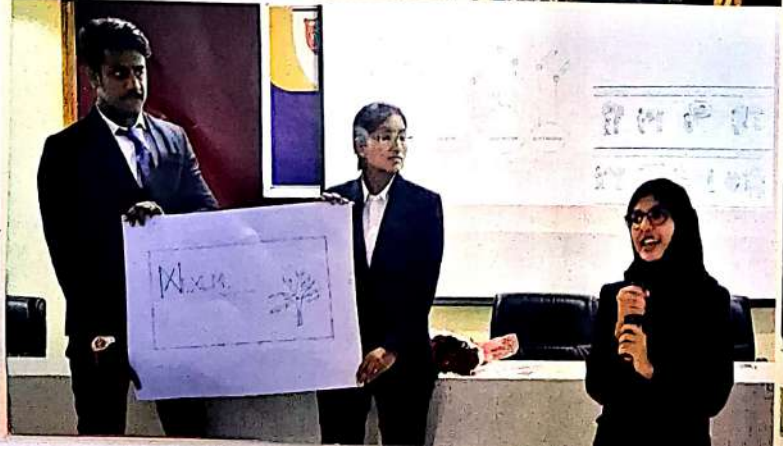


A one-day Workshop on Strategy, Creativity, Innovation, and Entrepreneurship Readiness

A one-day workshop on Strategy, Creativity, Innovation, and Entrepreneurship Readiness was successfully conducted by the Internal Quality Assurance Cell (IQAC) and IEDEC, with support from the Department of Business Management. Dr. Mahesh P Sathavalli from WPP IT India Pvt. Ltd served as the resource person. The event commenced at 10 AM at the Seminar Hall of Methodist College of Engineering and Technology, Hyderabad, with Dr. S Sujatha delivering the welcome address. Dr. Prabhu G Benakop, in his presidential remarks, emphasized the importance of creativity, innovation, and entrepreneurship in economic development and urged students to be job creators. Dr. Mahesh Sathavalli discussed trends in entrepreneurship, the gig economy, and teaching methodologies.









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INDOMACH Exhibition 2023

The visit of MBA students from Methodist College of Engineering and Technology to the INDOMACH Exhibition organized by INDOMACH BUSINESS SOLUTIONS. The visit aimed to provide insights into industrial machinery, engineering products, and services. Key observations included a diverse exhibitor base, the showcasing of cutting-edge technology, ample networking opportunities, live product demonstrations, and knowledge enhancement through seminars.

Learning outcomes from the visit encompassed exposure to industry trends, improved networking skills, an understanding of innovation and technology's role in industry transformation, insights into market dynamics, and professional development. The visit enriched the students' knowledge of the evolving technological landscape and its relevance to their future careers.

IITEX Expo 2023

On June 30, 2023, students from Methodist College of Engineering and Technology visited the IITEX Expo 2023 at the HITEX Exhibition Centre in Hyderabad. Organized by FTCCI and the Government of Telangana, the expo aimed to empower MSMEs and startups with technology and innovations. With over 150 exhibitors from various industries, it provided a platform for networking and business opportunities. The expo showcased cutting-edge innovations in sectors like food processing, printing, packaging, electric vehicles, and renewable energy. Visitors witnessed live demonstrations and interacted with industry leaders. Knowledge-sharing sessions offered insights into automation, food safety, and more.

The Ministry of MSME supported exhibitors by reimbursing stall rents. The visit was highly informative, emphasizing the significance of technology and innovation in economic growth. Students learned about government initiatives for MSMEs and startups. Overall, the IITEX Expo 2023 broadened horizons and inspired attendees to embrace technology and innovation in their future endeavors. Gratitude was expressed to FTCCI and the Government of Telangana for organizing this enlightening event.







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ORIENTATION DAY

Orientation programme was conducted on 9th November 2022 by MBA Department. In order to welcome the first year students.

The orientation programme gave the new students an insight about the college, the programme, rules and regulations. It conveyed the essence of Methodist College of Engineering and Technology.





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Business EVENTUS





EVENT I: BUSINESS BREWS

On November 25th, 2022, Team Young Minds, conducted an event named Business Brews for the students. The aim of the event was to improve the student's skills in decision-making, problem-solving, communication, delegation, and time management etc. Mrs. G. Madhavi, the faculty coordinator, and Mr. K. Sai Kumar, the student coordinator, along with a few other team members, organized the event. There were 4 rounds conduted which were "The quiz round" , "Acta non verba" , "Head and Tails" , "Ad astra". This event was successful in delivering its aim and simultaneously making students have fun.

EVENT COMFIESTA

The event Comfiesta was a successful business event which was conducted by team "Knowvation" led by Suprathika under the mentorship of faculty Shyam sunder sir on 12th dec 2022. This event had 5 rounds namely; Quiz buzz, Corporate safari, Heads up, Depict and Decrypt, last but not the least Surprise round.

The aim of the event was to make students aware of the prevailing companies through interesting activities in the rounds and enhance their knowledge in the corporate field. The event was made victorious with enthusiastic participation of students from both 1st years and 2nd years.





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EVENT 3: INVENTIUS

The event "Inventius" was organised by the group master of mind benders on 19th dec 2022 which was led by Komal Thakur with the help of faculty coordinator Mrs. Shiba Rani. This event had 5 rounds which improved students strategic abilities. The round were : Chain reaction, Full Bloom, Break the ice, Word puzzle, Surprise round. The surprise round made students present their marketing ideas and helped them in building marketing skills.

EVENT 4: BRILLIANT ASTHRA

"Brilliant Asthra" was organised by team Achievers led by student coordinator Samuel . This event was organised on 23rd Dec 2022 under the mentorship of Mrs Swathi. This event was aimed to infuse decision making skills and problem solving abilities in students. All the students from 1st and 2nd year participated and made it a grant success. The rounds which were conducted were really interesting and were successful in delivering the main motive of the event.



EVENT 5: CONCOURS



On 20th April 2023, a Business event "CONCOURS" was organized by Team Inquisitive Minds under the guidance of faculty Coordinator Mrs G .Shiba Rani. A total of 5 teams participated in the event. Each team was composed of 10-12 members. Presentation of Current Affairs and News Bulletin was done by the organizing team followed by 3 Rounds with an additional bonus round in which all the teams were competing against each other. As the rounds began, all the teams worked hard at every level to attain the top spot on the leader board. The top two teams were qualified to play the final round to win the competition

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Classical Carnival

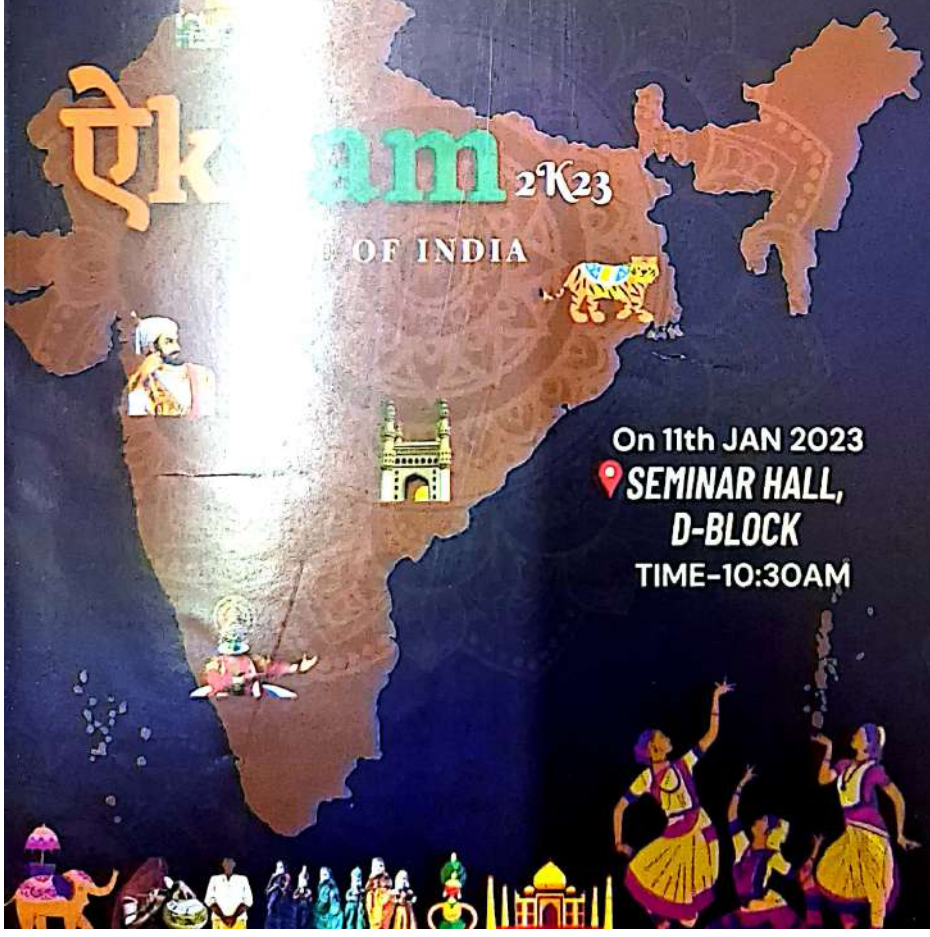
"Aikyam"
Celebrating India's Cultural Diversity

Event Overview :

The Department of Business Management organized "Aikyam" on December 11, 2022, at 10:30 a.m. in the D-Block Seminar Hall. This event aimed to celebrate the rich cultural diversity of India by highlighting the unique aspects of five selected states: Punjab, Bengal, Maharashtra, Telangana, and Kerala. Each state was represented by a team of enthusiastic students who showcased their state's culture, customs, traditions, and culinary specialties.

Purpose of the Event:

The primary goal of "Aikyam" was to promote a deeper understanding and appreciation of India's diverse cultural heritage. It sought to make this traditional day more impactful and memorable than ever before.



On 11th JAN 2023
SEMINAR HALL,
D-BLOCK
TIME-10:30AM

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Kerala

- Kerala's cultural richness was brought to life with a Mohiniyattam dance performance and a presentation on its history, culture, and festivals.
- A glimpse of the famous Onam festival was provided.
- The team presented Kerala's famous personalities, places, and cuisine.









West Bengal

- Team Bengal brought the essence of Bengal to life with traditional costumes and dance performance.
- They presented Bengal's history, notable personalities, and cultural contributions through an informative PowerPoint presentation.
- The team highlighted Bengal's artistic excellence through Pattachitra art and showcased traditional Bengal artifacts.
- Bengal's culinary delights, including Rasgulla and fish curry, were savored by all.









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Maharashtra

- Maharashtra's rich culture was celebrated with a Lezim folk dance performance.
- A presentation covered the state's history, culture, festivals, and culinary delights.
- A vibrant performance depicted the Ganapati festival and Gudi Padwa.
- The team honored the legacy of Shivaji through a captivating enactment.







Telangana

- Telangana's cultural heritage was showcased with a Batukamma dance and a presentation on its history, culture, and festivals.
- The team's mesmerizing dance performance added vibrancy to the event.
- Information on famous personalities, places, and Telangana cuisine was shared.



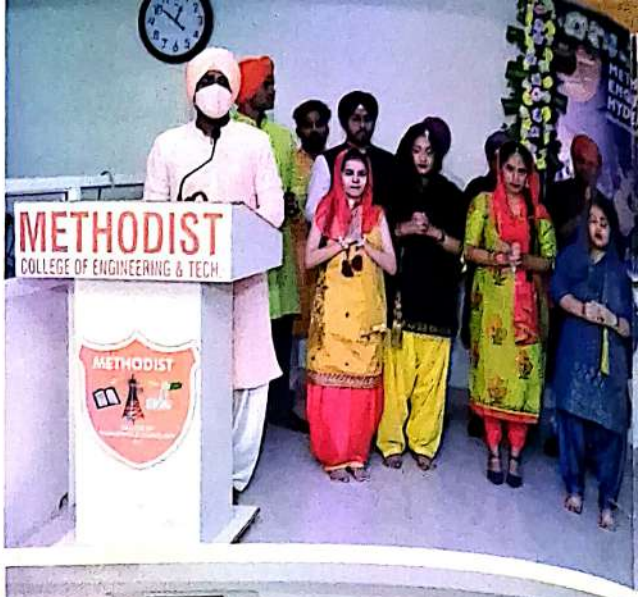




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Punjab Team

- Team Punjab set the stage on fire with energetic Bhangra performances, embodying the vibrant spirit of Punjab.
- Their presentation delved into Punjab's rich cultural history, highlighting famous personalities and contributions.
- A feast of Punjabi dishes, including Chole Bhature and Paneer Tikka, delighted the attendees.







- "Aikyam" was a grand success, celebrating the diverse cultural tapestry of India. Through presentations, performances, and culinary offerings, the event deepened our knowledge and appreciation of India's cultural heritage. It not only celebrated our diversity but also promoted the message of unity and harmony. The Department of Business Management is proud to organize events that contribute to students' holistic development and cultural awareness.

- We extend our heartfelt gratitude to all faculty coordinators and students for their efforts in making "Aikyam" an unforgettable experience.



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Republic Day

On the morning of January 26th, our college celebrated Republic Day with great enthusiasm and unity. The event featured the hoisting of the national flag by Principal Mr. Prabhu G. Benekop, followed by the singing of the National Anthem, fostering a strong sense of patriotism. Principal Benekop delivered an inspiring speech emphasizing the importance of upholding constitutional values.

Heads of Departments and faculty members gave insightful speeches on democracy, citizen rights, and the role of education in shaping responsible individuals. The celebration served as both a symbolic and educational platform, deepening our understanding of our nation's principles.

It concluded with a renewed commitment to our nation's welfare, reinforcing our college community's unity and patriotism. In the words of Principal Benekop, "Our nation's strength lies in its unity," reminding us of our duty to build an inclusive and just India. This successful celebration on January 26th left everyone inspired and proud to be part of a college that values democracyandfreedom.

77th Independence Day







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Freshers Day

The Freshers party "Neo Fiesta 2k22",
Was organized by the MBA 2nd year students
on December 16th 2022



"The Vidaai Usthav" has been a memorable event
organized by the MBA 1st year students on 8th September 2023.

Farewell



METHERIC

UTSAV

This utsav was an annual fest which was magnificiant attracting students from various colleges in hyderabad. MBA department also got an opportunity to conduct 3 outstanding events namely: Formal Event "AD- MAD show", and informal events "Markopedia", "On Your Feet" were led by enthusiastic first and second year students of MBA.

METHODIST

Estd : 2008

METHODIST COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution)

A+ NAAC

NBA NATIONAL BOARD OF ACCREDITATION

ज्ञान-विज्ञान विमुक्तये

METHERIC UTSAV

27th, 28th & 29th April - 2023

Department of Business Management (DBM)

Non-Technical
- Ad - Mad - Show

Informal
- Markopedia
- On - Your - Feet



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For More Info:
http://methricutsav.methodist.edu.in/index.php

Shri. K. Krishna Rao	Prof. Prabhu G. Benakop	Prof. M. Lakshmipathi Rao	Dr. P. Lavany
Chief Patron	Principal	Director	Convenor

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AD MAD Show

Ad mad show was an event conducted by MBA students as a part of the college's metheric utsav. The event organising team was led by Kadode Sai Kumar and Samuel students of 2nd year under the guidance of MBA faculty: Mrs G Madhav Mrs Rubina Shaikhand. The event served as a way to provide a platform to diverse students in order to showcase their creative intellect. The event had rounds like ad making , picture and logo identification, ad presenting, tagline identification etc.







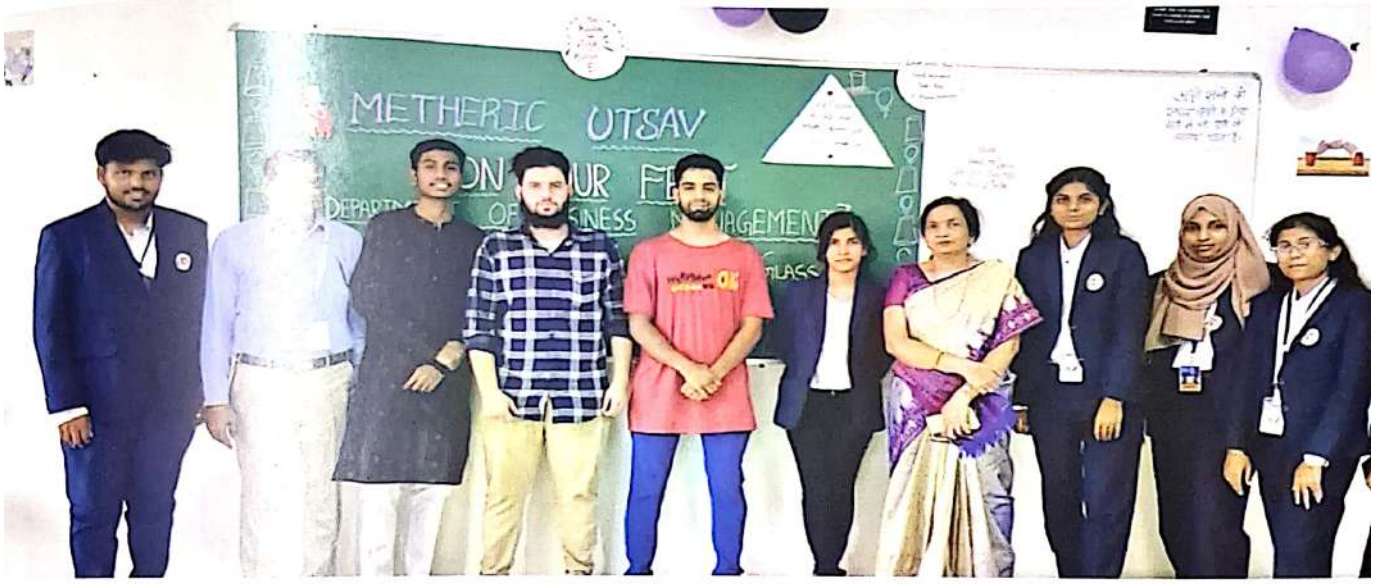
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On Your Feet

On your feet was organised on 28th April 2023 which was the second day of Metheric utsav.This event was an informal event led by 2nd year student B.Sony, which indulged individuals in sportsmanship which is essential for one's personality grooming.The rounds in this event were 4 which enhanced mental abilities of students.The rounds were cup stack challenge, make a circle, flip the glass and snatch it which helped the participants to build rapport aas well as pro social and coping skills. The event was successful in attaining its aim and also making the overall experience enjoyable.





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Markopedia

MARKOPEDIA, scheduled for the 28th of April during our Metheric Utsav celebration, a remarkable experience. This event was designed to deepen your understanding of television advertising for FMCG products while exploring key marketing concepts such as pricing strategies, market segmentation, target consumers, and consumer rights. The event included an engaging quiz that will challenge your knowledge and critical thinking skills. With three rounds of exciting questions and scenarios, MARKOPEDIA offers participants the opportunity to showcase their expertise in marketing while enjoying a fun-filled atmosphere. Not only will this event has provided valuable learning opportunities, but it also aims to create lasting memories among the participants.







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ACHIEVERS GALORE



STANFEST 2K22
Stanley College of Engg. & Technology

Kadode Sai Kumar
13-05-2022
Young Manager
1st Prize



STANFEST 2K22
Stanley College of Engg. & Technology

Kadode Sai Kumar
13-05-2022
Brand Dumb Charades
1st Prize



STANFEST 2K22
Stanley College of Engg. & Technology

A. Samuel
13-05-2022
Brand Dumb Charades
1st Prize



STANFEST 2K22
Stanley College of Engg. & Technology

M. Chaitanya
13-05-2022
Brand Dumb Charades
1st Prize



ANVESHANA 2022
Aurora Post Graduate College

Kadode Sai Kumar
16-06-2022
Treasure Hunt
2nd Prize



JOSH St. Jospeh,s Degree & PG College

Kadode Sai Kumar
31-01-2023
On Your Feet
1st Prize



JOSH St. Jospeh,s Degree & PG College

Syeda Nabeela Fatima
31-01-2023
On Your Feet
1st Prize



JOSH St. Jospeh,s Degree & PG College

Kadode Sai Kumar
31-01-2023
Beg Borrow & Steel
1st Prize

Scanned with OKEN Scanner



JOSH St. Jospeh,s Degree & PG College

Kadode Sai Kumar
31-01-2023
Eat em All
1st Prize



JOSH St. Jospehs Degree & PG College

Madeeha Majid
31-01-2023
On Your Feet
1st Prize



JOSH St. Jospehs Degree & PG College

Umemah Abdul Qader
31-01-2023
On Your Feet
1st Prize



CARNATION 2K23
RBVRR College

Kadode Sai Kumar
28-03-2023
Ad - Making
1st Prize



JHANKRUTH 2K23
Avanthi Degree & PG College

Kadode Sai Kumar
13-04-2023
Business Plan
1st Prize



JHANKRUTH 2K23
Avanthi Degree & PG College

A. Samuel
13-04-2023
Business Plan
1st Prize



BIZCOM
Badruka College of Commerce & Arts & Technology

Kadode Sai Kumar
20-04-2023
Trade Exchange & Barter
1st Prize



BIZCOM
Badruka College of Commerce & Arts & Technology

Kadode Sai Kumar
20-04-2023
Trade Manifesto
1st Prize



BIZCOM
Badruka College of Commerce & Arts & Technology

Kadode Sai Kumar
20-04-2023
Mag Walk
1st Prize



BIZCOM
Badruka College of Commerce & Arts & Technology

Kadode Sai Kumar
20-04-2023
Chitrakala
1st Prize

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BIZCOM

Badruka College of Commerce & Arts & Technology

A. Samuel
20-04-2023
Trade Manifesto
1st Prize



Methric Utsav

Methodist College of Engineering & Technology

A. Samuel
K. Sai Kumar
27-04-2023
IDEATHON
Participation



Methric Uthsav 2k23
Methodist College of Engineering & Technology

CH. Himasvini
Ad-Mad-Show
28-04-2023
3rd prize



Abhivyakthi 2k23

Aurora PG College, Nampally

A. Samuel
K. Sai kumar
15-07-2023
Business Quiz
1st Prize



Abhivyakthi 2k23

Aurora PG College, Nampally

A. Samuel
K. Sai kumar
15-07-2023
Tresure Hunt
1st Prize



Abhivyakthi 2k23

Aurora PG College, Nampally

K. Sai Kumar
15-07-2023
AD-Making
1st Prize



Abhivyakthi 2k23

Aurora PG College, Nampally

A. Samuel
15-07-2023
AD-Making
1st Prize



Anukruthi 2k23

Techno Management Fest
Aurora PG College
Panjagutta

Kadode Sai Kumar
25-07-2023
Corporate Walk
(MR Anukruthi)



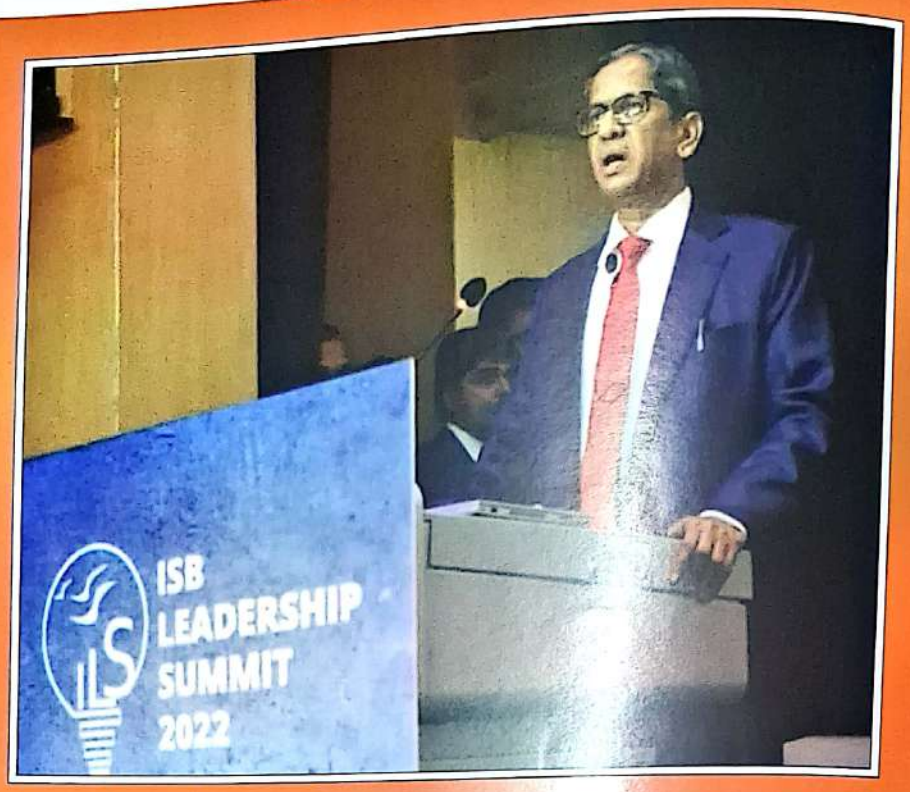
Anukruthi 2k23

Techno Management Fest
Aurora PG College
Panjagutta

Kadode Sai Kumar
25-07-2023
Young CEO
1st Prize

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ISB LEADERSHIP SUMMIT 2022





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Telangana Rashtra Avatarana Dashabdi Utsavalu 5K Marathon

Introduction :

Students from Methodist College of Engineering and Technology, led by mentors Mr. Shameem and Mr. Shyam Sunder, participated in the 5K marathon as part of the Telangana Rashtra Avatarana Dashabdi Uthsavalu celebrations.

Marathon Highlights :

The marathon symbolized the celebratory spirit surrounding Telangana's progress since 2014.

People from all walks of life, including students and professionals, united in the event.

The route showcased Hyderabad's beauty and cultural heritage.

We felt a strong sense of unity as we celebrated Telangana's achievements together.

The marathon encouraged a healthy lifestyle, aligning with government wellness initiatives.

Cultural performances added depth to the celebration.

Our Experience :

Participating was memorable, fostering unity, pride, and a commitment to a healthy lifestyle.

The 5K marathon was a remarkable celebration of Telangana's achievements and cultural richness, reinforcing our commitment to its journey. We thank the organizers for this unforgettable experience.

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"Kanti Velugu"
Free Eye Camp



కంటి వెలుగు కేంద్రంలో కంటి అద్దాలు పొందిన రోగాల అధ్యాపకులు, సిబ్బంది

మెథడిస్ట్ ఇంజినీరింగ్ కాలేజీలో కంటి వెలుగు

ఆదిభట్ల మే 5: ఆదిభట్లలోని మెథడిస్ట్ ఇంజినీరింగ్ కళాశాలలో శుక్రవారం 'కంటి వెలుగు' కేంద్రాన్ని ఏర్పాటు చేసి రోగాల అధ్యాపకులు, సిబ్బందికి నేత్ర పరీక్షలు నిర్వహించి ఉచితంగా మందులు అందించారు. మెథడిస్ట్ ఇంజినీరింగ్ కళాశాల, యూపీహెచ్‌సీ బొగ్గులకుంట సంయుక్తంగా నిర్వహించిన ఈ కంటి వెలుగు కేంద్రంలో 200 మంది విద్యార్థులతో పాటు అధ్యాపకులు, సిబ్బంది పాల్గొని నేత్ర పరీక్షలు చేయించుకున్నారు. ఈ పరీక్షలు నిర్వహించిన అనంతరం అవసరమైన వారికి ఉచితంగా కళ్లద్దాలను పంపిణీ చేశారు. కళాశాల ప్రిన్సిపాల్ డాక్టర్ ప్రదుమ్ తెమాల్, వైద్యులు డాక్టర్ లక్ష్మీనరసింహ, ఎంబీఏ హెచ్‌ఓడీ డాక్టర్ సుజాత, ఎన్ఎస్ఎస్ ప్రోగ్రామ్ ఆఫీసర్ రవళి నాయక్, పీఓ కే. శ్రీనివాస్ కంటి వెలుగు కార్యక్రమాన్ని ఆసుపత్రిలో చేయడం కృషి చేశారు.

On May 5, 2023, Methodist College of Engineering and Technology (MCET) partnered with the Government of Telangana's Universal Health Care program to host the "Kanti Velugu" Free Eye Camp. This event was held at Seminar Hall D Block and was organized collaboratively by the MBA department and the NSS cell of MCET.

The "Kanti Velugu" Free Eye Camp at MCET drew over 200 participants, including students and staff members. Its primary objective was to provide essential eye care services and raise awareness about the importance of maintaining good eye health.

The camp offered a range of services, including eye examinations, vision tests, and consultations with eye specialists.

Educational sessions were conducted to inform participants about the significance of regular eye check-ups and preventive measures for maintaining eye health.

MCET students actively contributed to organizing and facilitating the event, showcasing their commitment to community service.

The seamless collaboration between the MBA department and the NSS cell ensured the camp's success.

The "Kanti Velugu" Free Eye Camp at Methodist College of Engineering and Technology was a notable success. It not only provided vital eye care services but also promoted awareness of the importance of eye health. The joint efforts of the college administration, faculty, NSS cell, and dedicated student volunteers played a pivotal role in making this event a resounding success.

This initiative underscores MCET's commitment to community welfare and healthcare awareness. It exemplifies the positive impact that educational institutions can have on the well-being of their communities. We extend our heartfelt appreciation to all those involved for their unwavering dedication to making this event possible.







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CO-CURRICULAR ACTIVITIES

Annnual Sports Fest





Cricket competition at annual sports fest



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BRIDGING THE

In the ever-evolving landscape of space exploration, India's space agency, the Indian Space Research Organisation (ISRO), continues to make remarkable strides. One of its most anticipated missions, Chandrayaan-3, has been the subject of much excitement and curiosity not only in the scientific community but also among space enthusiasts worldwide. As we step into the academic year 2023-2024, let's delve into the fascinating world of Chandrayaan-3, an endeavour that exemplifies India's commitment to pushing the boundaries of space technology.

A Sequel to Success

Chandrayaan-3 is the successor to the highly acclaimed Chandrayaan-2 mission. While Chandrayaan-2 made headlines for its historic attempt to explore the lunar South Pole, Chandrayaan-3 aims to build on its predecessor's success. The primary objective of Chandrayaan-3 is to demonstrate India's capability for a safe lunar landing and surface roving.

The Three Musketeers: Lander, Rover, and Propulsion Module

Chandrayaan-3 comprises three essential components: the Lander Module (LM), the Rover, and the Propulsion Module (PM). The LM is designed to execute a gentle landing on the lunar surface and deploy the Rover, which will conduct in-situ chemical analysis of the lunar terrain during its mobility. The PM, on the other hand, plays a crucial role in carrying the LM from the launch vehicle injection to a final lunar orbit of approximately 100 kilometres, after which it separates from the LM.

Cutting-Edge Technology

What makes Chandrayaan-3 truly remarkable is the cutting-edge technology it incorporates. From altimeters and velocimeters to laser gyro-based inertial referencing and advanced propulsion systems, the mission is a testament to India's engineering prowess. The Navigation, Guidance & Control (NGC) system, powered descent trajectory design, and hazard detection and avoidance systems ensure a precise landing on the moon's surface.

Scientific Objectives

While Chandrayaan-3 showcases India's technical prowess, it is equally driven by scientific curiosity. The Lander and Rover come equipped with an impressive array of scientific payloads. The Lander, for instance, carries instruments such as Chandra's Surface Thermophysical Experiment (ChaSTE), Instrument for Lunar Seismic Activity (ILSA), and Langmuir Probe (LP), designed to measure various lunar surface properties and seismic activity.

The Rover, on the other hand, is equipped with an Alpha Particle X-ray Spectrometer (APXS) and a Laser Induced Breakdown Spectroscope (LIBS). These instruments are vital for deriving the elemental composition of lunar soil and rocks, providing invaluable insights into the moon's geological history.

Mission Goals

Chandrayaan-3 has three primary mission objectives:

1. **Safe and Soft Lunar Landing :** To demonstrate India's ability to perform a safe and gentle landing on the lunar surface.
2. **Surface Roving :** To showcase rover operations on the moon's surface, allowing for exploration and experimentation.
3. **Scientific Investigations :** To conduct in-situ scientific experiments, including the analysis of lunar soil and surface properties.

The Path Forward

Chandrayaan-3 represents India's unwavering commitment to space exploration and technological advancement. As it embarks on its journey to the moon, it not only strengthens India's position in the global space community but also inspires future generations of scientists and engineers.

The mission is a testament to India's ability to combine scientific curiosity with technical excellence, and it is poised to contribute significantly to our understanding of the moon's mysteries. As we look forward to the unfolding of Chandrayaan-3's mission, we are reminded that the sky is not the limit for India's space ambitions. With each successful mission, ISRO takes another giant leap toward unlocking the secrets of our universe.



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Advancement for MBA Students



My Perspective towards Project Management and Technological

In the world of business and management, the principles of project management, technological innovation, and strategic planning play a pivotal role. Interestingly, these same principles are mirrored in the realm of space exploration, as exemplified by India's Chandrayaan-3 mission. As we explore the mission's objectives and achievements, we find valuable insights and lessons that can be directly applied to the field of business and, specifically, to the pursuit of a Master of Business Administration (MBA).

Project Management Excellence

Chandrayaan-3 is a shining example of successful project management. It demonstrates how meticulous planning, precise execution, and continuous monitoring are essential for achieving complex objectives. In the MBA curriculum, students often delve into case studies of such projects to understand how effective project management can lead to the successful attainment of goals.

Strategic Objectives

Like any successful business venture, Chandrayaan-3 has clear strategic objectives. It aims to showcase India's technological prowess, strengthen its position in the global space community, and inspire future generations of scientists and engineers. MBA students can draw parallels between these strategic goals and the objectives set by organizations in the business world. By aligning objectives with resources and capabilities, businesses can achieve sustainable growth.

Cutting-Edge Technology

The incorporation of cutting-edge technology in Chandrayaan-3 is a testament to India's ability to innovate. MBA students learn that staying at the forefront of technological advancements is essential for maintaining competitiveness. By analysing the technology employed in this mission, students can gain insights into the importance of innovation in today's rapidly evolving business landscape.

Scientific and Business Objectives

Chandrayaan-3 seamlessly blends scientific curiosity with technological excellence. This duality mirrors the need for businesses to balance innovation with practicality. In the same way that the mission seeks to explore the moon's mysteries while demonstrating India's technological capabilities, businesses must innovate to stay relevant while also delivering tangible value to customers and shareholders.

Risk Management

Space missions inherently involve risk, and Chandrayaan-3 is no exception. MBA programs emphasize the importance of risk management and mitigation strategies. Students can analyze how ISRO has integrated hazard detection and avoidance systems into the mission to minimize potential risks, drawing parallels to how businesses should approach risk in their strategic planning.

Inspiration and Leadership

Chandrayaan-3 serves as an inspiration for future scientists and engineers. MBA programs emphasize leadership and motivation as crucial aspects of management. ISRO's leadership in pushing the boundaries of space technology and its ability to inspire the next generation are valuable lessons for MBA students aiming to become effective leaders in the business world.

In conclusion, Chandrayaan-3 offers an intriguing case study for MBA students. It showcases the principles of project management, strategic planning, innovation, risk management, and leadership. By drawing parallels between space exploration and business management, MBA students can gain valuable insights into the real-world application of these principles and the importance of pushing boundaries in pursuit of excellence. Chandrayaan-3 is not just a lunar mission; it's a source of inspiration and learning for future business leaders.

Chandrayaan-3 is not just a mission to the moon; it is a symbol of India's indomitable spirit of exploration and innovation, one that continues to reach for the stars and beyond.

- A. Samuel
160721672021

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"MCET Unplugged: My MBA Expedition"



Kadode Sai Kumar
160721672012

Two years ago, my journey at Methodist College of Engineering & Technology (MCET) began, and it has been a life-changing adventure. I decided to pursue Master's in Business Administration (MBA), but to be honest, I was not entirely sure why. I had doubts about my career path, and my decision to enrol in the program felt uncertain. The main reason I chose to MBA was because I believed it was the only option left for a commerce graduate like me. Plus, MCET was conveniently close to my house. So, with a mix of confusion and hope, I took the plunge.

My journey started with an orientation, where we were in for a surprise. We found out that our batch was going to be an autonomous institute. This unexpected twist added an extra layer of uncertainty to my already unsure mind. In the days that followed, as I settled into college life, I faced various challenges and unexpected turns that left me with a feeling that "I might be in the wrong place."

Amidst the confusion, the unwavering support of my parents became my anchor. They believed in me when I had doubts about myself. Their encouragement fuelled my determination to actively participate in classes. The faculty at MCET made learning a joy with their real-life examples and engaging teaching methods. It was during this time that I was given the responsibility to organize a Women's Day Celebration with my classmates, guided by our dedicated faculty. To my surprise, it turned out to be a huge success and boosted my confidence. Embracing the spirit of involvement, I decided to step into the world of inter-college fests, starting with Stan fest organized by Stanley Women's College. The unexpected happened once again – I not only participated but also won I St place in the "Young Manager and Brand Dumbsharads" events. This win marked the beginning of an exciting journey.

With unwavering support from the faculty and the Head of the Department (HOD), I did not stop there. I participated in other top college's inter-college fests, including those organized by Aurora, Badruka, St. Joseph, RBVRR, Avanthi, and even IIMC. These events allowed me to apply the knowledge which I learned in the classroom, improve my communication skills, expand my network, and gain insights into different aspects of business, entrepreneurship, management, and corporate life. I ended up winning more than 21 events! Each victory was not just a personal achievement but a testament to the support and encouragement I received from the faculty. They genuinely appreciated my efforts and motivated me to aim higher. The respect and recognition extended beyond the classroom, and I even had the privilege of meeting with the principal and director to share the pride of our department.

However, the most precious treasures of my MBA journey are the friendships I formed and the special bond I share with the faculty. In the bustling campus, my fellow students and professors became like a second family. Together, we laughed, learned, and supported each other, creating an environment that felt like a home away from home.

As I stand at the end of this transformative journey, I am overwhelmed with gratitude for the surprises, challenges, and triumphs that MCET has brought into my life. It is more than just a college; it has shaped my career and my character which started as an uncertain decision has now led me to a clear sense of purpose and direction, all thanks to the guidance, support, and warmth I found within these walls. My MBA journey, which began with uncertainty, has concluded with clarity and purpose, and it is a gift that I will cherish forever. Thank you, MCET, for being the unexpected and wonderful gift that changed my life!

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GRWM, Ft. Depression

(Get Ready With Me. Featuring, depression)



Madeeha Majid
160722672024

Seems weird, doesn't it? Well this is the new trend going on ,the usage of the word "depression" in such a casual manner. During basic conversations the word "depression" is thrown in as if it isn't actually a very serious mental condition that many people actually suffer with.

There's a huge misconception that feeling a little low or sad is being in depression. Let me tell you people, there's more to it than just being momentarily sad. A person being so afflicted by sorrow or something else that it influences their daily life. Not being able to concentrate, feeling anxious, changes in the person's behaviour and other things like that are the effects of depression. Major depression can also lead a person to have suicidal thoughts.

Depression has become so common that people be saying "oh my god! My pizza hasn't been delivered yet. I feel so depressed!" Many young people have started using the word in order to sound "cool", which to be honest doesn't make sense at all.

The concept has become so mundane that it has entirely lost its momentousness. Resulting in multitudes of people conceiving their sufferings or feelings as normal or ordinariness. Making them feel that they don't require any aid.

As the saying goes "A medicine in moderation is a poison in excess". Though the internet has illuminated the topic, it has failed to preserve it's actuality.

WOMEN SAFETY



Kasula Anjani
160722672047

Today, the safety of women in India is widely discussed everywhere. Now it has become a serious problem. Women are not safe either at home or outside. Female traveller's from other countries also find themselves in a precarious position when travelling to India.

WHY WOMEN SAFETY IMPORTANT IN INDIA ???

According to the constitution of India, women have the equal rights of dignity, equality and freedom from gender discrimination. Indian women are continuously facing numerous problems such as sexual harrasment, violent victimization through rape, acid attack, dowry deaths, forced prostitution and many more.

India ranks 148 out of 170 countries in the 'women, peace and security index 2021'.

Women and girls experiencing fear in different forms of sexual violence in public places like on streets, around public transportation, school's, workplaces, parks etc..

We can control the women safety by promoting the awareness and empowerment and by introducing the multi - year programs like self defence, leader ship skills, educating on law and legal options about women safety. This should be an ongoing agenda. Communication with men is equally important for women's safety.

Here are some measures implemented by the government for women safety like Ujjawala scheme, Beti Bachao Beti Padhao, Nirbhaya Fund etc..

In recent times we have seen the Bhavaya sree 17 year's girl who allegedly raped by few men's and thrown her body in water to not to identify her this incident has take place in Andhra Pradesh. Like these many cases are there all over the india on every day we need to stop these cases in further not to happen with any girl child.

"A Strong Women Doesn't Need Protection But She Deserves It".

There are many convenient devices in the market to help in an emergency keeping the sprays and small knife in wallet, keeping on the emergency contact number in mobile can be useful in case something goes wrong. Prevention is always better than cure.

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Syeda Nabeela Fatima
160722672009

Changed ways, changed equipments
Did we get what we wanted?
Changed intake, changed conducts
Did we reach our limits, our peak?
Sitting idle scrolling mindlessly
sequnce of the change we seek
Being together just on platforms
Are our new societal norms
Smile just became a mask
Was being happy a difficult task?
Wake up before its too late
Realise where we lack and contemplate
Change is good unless we dissipate it
Change is acceptable until the former is not forgotten
Change is beneficial as long as its roots are not rotten.

TIME MANAGEMENT



G. Madhavi
Asst. Professor

Shatavadhani "A Person who can pay attention at a time to a number of different things or objects". To start with there is nothing as time management as it runs in the same pace to everyone in the Universe. How we use our Intelligence and energies in the given time makes a difference between successful and unsuccessful person. We have to work towards to raise our intelligence levels as well as our energy levels to make the best use of the limited time which everyone of us have.

Every minute and every second is very precious so be very careful where you are investing it. When you invest money in some places there is high chance to get more than what you have invested but when you invest your time then it's gone forever from your lifetime. So be very careful when you invest your each and every minute. It's is always good to invest some time on ourselves as well. It is self management within the stipulated time is the most important than the time management.

ThreeA's principle Attention : Thinking realistically about your time by understanding it is a limited resource **Arranging :** Designing and organizing your goals, plans, schedules, and tasks to effectively use time **Action :** Monitoring your use of time while performing activities, including adjusting to interruptions or changing priorities.

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MANDALA ART





Thota Vaishnavi
160722672042



A WOR KING STUDENT

A small thought in a student's mind,
Grew up like a huge tree of a different kind.
The little things I knew,
Changed like large drops of dew.
A small thought in my mind,
Changed to be something that I had to find.
Step by step I went up high,
Building ambitions to reach the sky.
I completed my graduation & started to work
THEN CAME THE TIME
Where I let out a sigh,
Where there was a lot of competition,
I wanted to compete with myself to go up high.
Which gave me the zeal to do my MBA,
BECAUSE OF WHICH I CONSIDER EVERY DAY
A BIG DAY.



Anurag
160722672001

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Success



A. Swathi

Being a student at Methodist and now as an Assistant Professor in the Department of Business Management at Methodist College of Engineering and Technology.
Passionately took up the teaching profession. I believe success as a journey and not a destination. This journey has been going on for the past seven years, and is still continuing. I celebrate my success when I see the positive impact that I leave on my students and help them in achieve their dreams and aspiration.

N G Pradhyumnnan

When I think of my career goals, I ask myself what I want to accomplish in life. I know that I want to be a game changer in business, solving real-time problems, and I want to continue to do that. Starting as a Sales Executive after my MBA, I climbed all my way up to a company board member, finally becoming a founder of a fintech Startup (Optiwinsfintech.com), marking a global footprint, now serving clients in 7+ first-class countries. Today, I deal with AI (Artificial Intelligence) in the financial world, catering tailored solutions for many businesses.





Mrinal Sen Naraji

I graduated from Methodist at the age of 23 with high expectations for a better life. In the beginning, I began working at CtrlS as an intern before working my way up to become a regular employee. During a growth cycle, I moved on to other organizations before returning to CtrlS as a manager overseeing a sales team. More than completing my goal, I focused on ways for evaluating client opinion and develop a strategy that would enable me to finish the task within the allotted time. I always believe "TRUST YOURSELF TO BE YOU"

Sumaiya Ganesh

MBA Finance and Marketing. My two year journey of the college transformed me from a naïve girl to a confident woman. Started my career at Amazon through college placements, later joined Thomson Reuters for US taxation. A year later it was probably fate, I gave a casual interview at Delloite and got selected, there was no looking back there after. I started as an Associate & now I am a Senior Manager. All I wanted was to make my name in the field I'm working. Forever grateful to my faculty for their great push and support throughout my two year journey at Methodist.





Sai Kumar

My path to success has been an exciting and life changing journey. Methodist College was the turning point of my life. I learned something I was passionate about. College taught me not only academics but also time management & building strong relationships. I'm grateful for the help and guidance that I received from my professors. I started my career with the knowledge and skills I had gained. Overtime I climbed the career ladder learning and growing with each obstacle I faced.

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Speaks

Muneer Uddin



My career journey has been a testament to the power of resilience, adaptability and the pursuit of one's passion. From a corporate career at Deloitte to serving as a Bailiff at the City Civil Court and venturing into entrepreneurship with "Panoway 360 Virtual Tours" I have learned that life's challenges can lead to unexpected opportunities. My journey at Methodist has been a very enlightening experience, and has helped me to achieve greater heights in the field of Entrepreneurship.

Eshwar Sai

I'm a Professional Lawn Tennis Coach "National Gold medalist Started a company with my friends HOLISTIC SPORTS PRIVATE LIMITED and also working for two academies for last 10 years Awasa (Anandnagar welfare sports associations) (Khairthabad) Sai Brothers Tennis Academy (Osmania Medical College KOTI)



Venkat



Hello, this is Venkat a 2011 MBA alumni of MCET. I started my career as Tax Associate in US Taxation with Thomson Reuters and then moved to Ryan as a Senior Tax Associate, while working on multiple tax applications, after working for about 3.5 years in India in US Taxation, I then applied for masters in USA with specialization in Database Management and moved to USA in 2015. After completing my masters in CIS, I am working as a Senior Data Analyst for more than 6 years now focusing on Data Management, Data Governance on projects associated with organizations like World Bank, Comcast and NRECA.

Rohan

Hi, I started my career journey with the Raam Group as an Executive Assistant to the director and also a core team person for making strategies for the group. The group is into an Auto-Retail Chain, Real Estate, Construction and Consumer-Retail. The Group channel partners are Mercedes-Benz, MG Motors, Hyundai, Tata Motors, Honda Two-Wheeler, Hero Two-Wheeler, Woodland, Bata, Titan, Fastrack, Peter England, and many more. The Group had spread across Telangana, Andhra Pradesh, and Karnataka with a team size of 2000+ employees



Sree Pooja



I have completed my engineering from JNTU in 2014 and pursued my MBA (Finance) from Methodist college of management. It has been credible opportunity for me to learn finance studies with the help of the lecturers and HOD. This helped me to get the immensible knowledge in area of Finance. I have worked for major MNC's like accenture and Deloitte, in banking sector with Abu Dhabi Islamic Bank (UAE) and in Ahmed seddiqi and sons (Rolex partner in UAE). Currently I am working in ENOC (semi government entity) as a Team lead in Dubai, UAE

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Our MBA Graduates in Leading MNC's



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ACADEMIC EXCELLENCE

ACADEMIC TOPPERS

SECURED
100% RESULTS



B. Sony
160721672013
CGPA : 9.43



M. Suprathika
160721672019
CGPA : 9.26



A. Anagha
160721672011
CGPA : 9.17

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"All of us do not have equal talent. Yet, all of us have an equal opportunity to develop our talents."

-Ratan Tata



"Winners Don't Do Different Things. They Do Things Differently."

-Shiv Khera

2021-23 BATCH



METHODIST

COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous)

Approved by AICTE, New Delhi & Affiliated to Osmania University

King Koti Road, Abids, Hyderabad - 500 001, T.S.

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